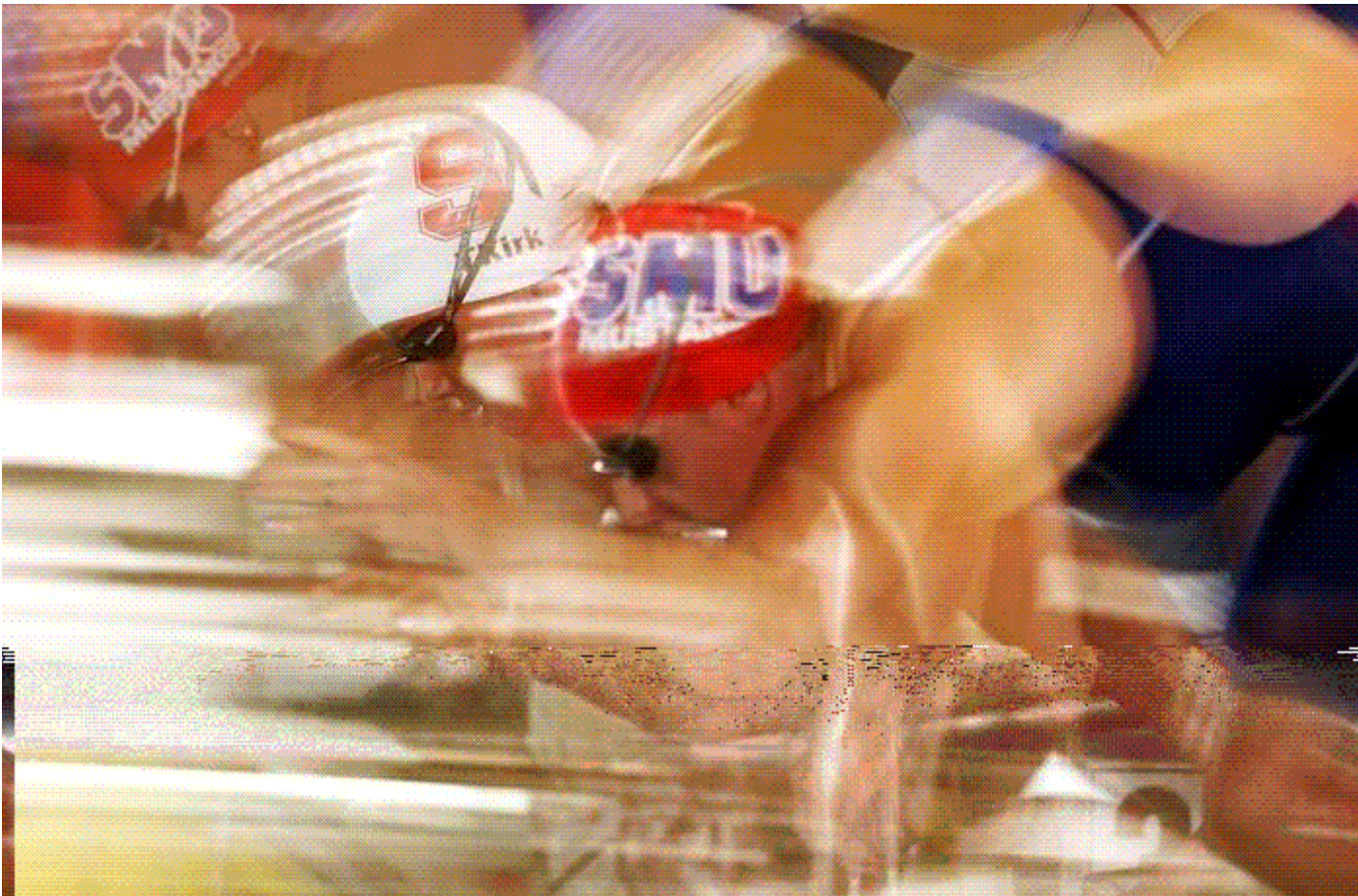


# Quote of the Week:

*"That Good is the enemy of Great is not just a business problem;*

*It's a human problem."*

Jim Collins



**Remember: Good Enough - Never Is!**

**What's keeping you from forging past good to *GREAT*?**

# ARE YOU AVERAGE?

"AVERAGE" is what the failures claim to be when their families and friends ask them why they are not successful.

"AVERAGE" is the top of the bottom, the best of the worst, the bottom of the top, the worst of the best. Which of these are you?

"AVERAGE" means being run-of-the-mill, mediocre, insignificant, and also-ran, a nonentity.

Being "AVERAGE" is the lazy person's cop-out; it's lacking the guts to stand in life; it's living by default.

Being "AVERAGE" is to take up space for no purpose; to take the trip through life, but to never to pay the fare; to return no interest for God's investment in you.

Being "AVERAGE" is to pass one's life away with time, rather than to pass one's time away with life. It's to kill time, rather than to work it to death.

To be "AVERAGE" is to be forgotten once you pass from this life. The successful are remembered for their contributions, the failures are remembered because they tried, but the "average," the silent majority, is just forgotten.

To be "AVERAGE" is to commit the greatest crime one can against one's self, humanity, and one's God. The saddest epitaph is this:

"Here lies Mr. or Mrs. Average--Here lies the remains of what might have been, except for their belief that they were only "average."

In All That You Do, Be An 11